

# KINGDOM COME CONFERENCE PROGRAMMES RATE CARD 2008

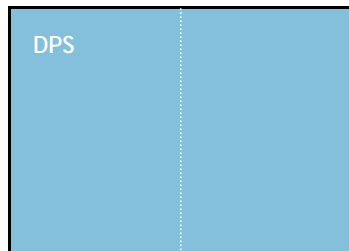


With a typical print run of 15,000, our summer conference programmes reach an event audience of around 30,000, north and south. The programmes are typically 90 pages each, A4 and full colour. All rates EXCLUDE VAT.

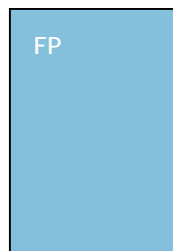
**EVENT DATES:** North & East: 26 July - 1 August 2008, Newark  
London & South East: 26 July - 1 August 2008, Shepton Mallet  
Central & South West: 3-9 August 2008, Shepton Mallet



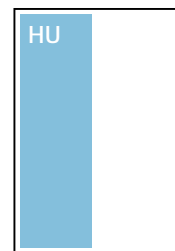
Outside Back Cover £1650  
Inside Front Cover £1550  
298mm x 210mm  
(+3mm bleed)



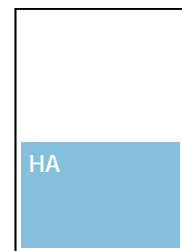
Double Page Spread £2600  
297mm x 420mm  
(+3mm bleed)



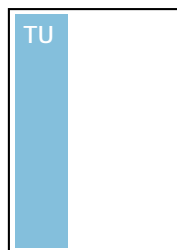
Full Page £1460  
298mm x 210mm  
(+3mm bleed)



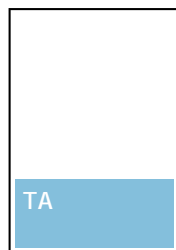
Half Up £900  
270mm x 90mm



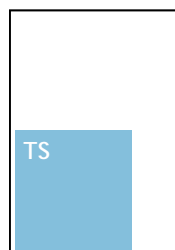
Half Across £900  
135mm x 186mm



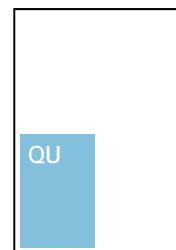
Third Up £700  
270mm x 65mm



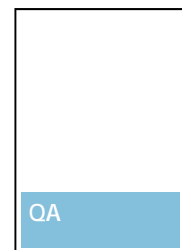
Third Across £700  
90mm x 186mm



Third Square £700  
135mm x 126mm



Quarter Up £560  
135mm x 90mm



Quarter Across  
£575  
solus guaranteed  
67mm x 186mm

## DISCOUNTS

Agency: 10%  
New Advertisers: 10%  
Exhibitors: 20% (For bookings received by 31 January 2008)

## INSERTS

Perforated, third page, centre-bound coupons  
£1500 (99mm x 210mm)  
Position confirmed with acceptance of booking

## EXTRAS

Guaranteed Special Position: 10% extra

## DEADLINES

Booking deadline: 13 June 2008  
Copy deadline: 20 June 2008

## CANCELLATION CHARGES

50% after booking deadline  
100% after copy deadline

## REGIONAL ADVERTISING

Should you wish to make a booking for just one of the summer conference programmes, North or South, the rates will be calculated as follows:

North ONLY: 1/3 of ratecard plus 20%  
South ONLY: 2/3 of ratecard plus 20%

**BOOKINGS ALSO TAKEN FOR NEW WINE QUARTERLY MAGAZINE (see separate rate card)**

## TECHNICAL DATA

- Advertisement dimensions on this rate card give height first then width
- All images and fonts must be supplied on disc or hi-res PDF (Publisher and Word files are unacceptable)
- In all cases a hard copy proof of the ad must be supplied for approval by the booking deadline

## TERMS

All invoices must be paid within 30 days from the date of invoice. All special rates/discounts will be forfeited if invoices are not settled within this time. New Wine reserves the right to charge interest on unpaid invoices.

## VAT EXEMPTION

VAT will be charged unless we are in receipt of a duly authorised exemption certificate by the copy deadline. Blank VAT exemption certificates are available upon request.

## CONDITIONS OF ACCEPTANCE

1. All adverts are accepted subject to approval of copy and to space being available. They must comply with the British Code of Advertising Practice and not contravene any of the provisions of the Trade Descriptions Act 1968.
2. New Wine reserve the right to omit or suspend an advert at any time without assigning a reason for so doing. No claim on the part of any advertiser or advertising agency shall arise in this case.
3. If copy or artwork do not arrive at the stated destination by the copy date, New Wine reserve the right to repeat the last advert of the nearest size, or no ad will be included and the advertiser will be liable for the charges.
4. All images and font must be supplied on disc as appropriate. Any costs incurred for extra work resulting from failure to send images or fonts will be passed onto the advertiser. In all cases a hard copy proof of the ad must also be supplied.
5. All artwork will be kept by New Wine for 12 months after the issue appears and will only be returned on request.
6. While every care will be taken, New Wine will not be held responsible for damage to, or loss of artwork.
7. No guarantee can be given for a specified position unless an additional premium is paid, but advertisers' wishes will be considered.
8. Cancellations or suspension of orders received after the booking deadline will incur a cancellation fee of 50% of the cost of the space. Cancellations or suspension of orders received after the copy deadline will incur a cancellation fee of 100% of the cost of the space. All cancellations must be received in writing.
9. New Wine accept no liability for any loss or damage caused by an error in accuracy in the printing of any advertising and reserve the right to amend or omit without prior notice.
10. Rates will usually be reviewed annually but are subject to change at one month's notice.
11. If your advert includes a cut-out coupon, please be sure to indicate this at the time of placing your booking. Failure to do so may mean that we are unable to accommodate your advertisement.